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The Commodification of Knowledge and Information

knowledge-commodity and knowledge-rent, we then present our own approach in response to the challenges raised by the immaterial labour hypothesis Lastly, we analyse the more recent contributions on the commodification of knowledge and information within the Marxist literature

Rethinking Science and Commodifying Knowledge

commodification from commercialisation although the two processes are currently not so distinguished in academic discourse and are closely related in practice The commodification of knowledge is here defined as the process by which knowledge is reduced to a format that makes it possible to make an

Knowledge Commodification and new Patterns of ...

3 Knowledge Commodification and new Patterns of Speciali sation: Professionals and Experts in Knowledge-intensive Business Services (KIBS)
Simone Strambach, Philipps -University, Marburg

'Commodification' of Knowledge: Challenges and ...

approach of business practices in the University The study also asks whether the resource allocation model at UB supports commodification of knowledge and examines what alternative approaches could be adopted, concluding that the adoption of a formulaic resource ...

The Commodification of Knowledge and Information

knowledge-commodity and knowledge-rent, we then present our own approach in response to the challenges raised by the immaterial labor hypothesis Lastly, we analyze the more recent contributions on the commodification of knowledge and information within the Marxist literature and present some empirical estimates of the magnitudes of knowledge

Commodification of Knowledge in Developing Economy: The ...

Commodification of Knowledge in Developing Economy: use the UB as a test case for discussing the issues of commodification of knowledge knowledge becomes a state business by default

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commodification, as consumers seem to approve of adapting culture Nevertheless, consumers put a higher value on the quality than on the authenticity of the products, even though they do appreciate the cultural aspects The results also show that the sustainable conduct ...

INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY ...

41 Commodification of Islam: Business of Religion and Lifestyle Referring to Greg Fealy, Islamic commodification is the activity of trading Islam, where faith and worship activities are positioned as something that can be traded for economic gain In this interpretation, commodification can be equated with commercialization

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The Commodification of Tertiary Education within a Knowledge Economy Abstract This paper investigates the relationships between globalization, the knowledge economy and "rent-seeking" culpability in tertiary education It discusses current issues and debates about the knowledge economy,

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commodification has transformed education into a product whose value lies in its marketability Universities are turned into business enterprises that produce graduates for the market as well as export knowledge globally through online courses, franchises and satellite campuses Similarly,

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University of Bath DOCTOR OF BUSINESS (DBA ...

„Commodification“ of Knowledge: Challenges and Opportunities of a State Funded University - A University of Botswana Case Study Innocent Siphon Botshelo A thesis submitted for the degree of Doctor of Business Administration (Higher Education Management) University of Bath School of Management 2009 COPYRIGHT

International Journal of Knowledge, Culture and Change ...

International Journal of Knowledge, Culture and Change Management Volume 4 Article: MC04-0028-2004 Commodification or Transformation Measuring Performance in the Public Sector Andy Adcroft, Programme Leader, School of Management, University of Surrey, United Kingdom Robert Willis, Principal Lecturer, Gloucestershire Business School, University of

Knowledge Management within a Consultancy Firm

Knowledge Management (KM) is today seen as a key factor for success. Managing knowledge has in many ways become a way of staying alive for organizations. The evolution of the organization itself may depend on how well it sustains the value in form of knowledge which is individually owned by the human capital. This thesis will

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Knowledge-Intensive Business Services (KIBS) as drivers of ...

knowledge economy, especially focusing on the role of knowledge-intensive business services in socioeconomic change and innovation processes. Her most recent work is on regional governance issues and the internationalisation of innovation activities. 1 Introduction. The Knowledge-Intensive Business Services (KIBS) industries have been among the

Research Selectivity and the Commodification of Academic ...

Research Selectivity and the Commodification of Academic Knowledge in Business Related Disciplines in UK Universities. Dr Sandra Harley. Leicester Business School, De Montfort University, Leicester, UK. smhpub@dmu.ac.uk. Paper to be presented to the 10th APROS International Colloquium, New World: Translating the Past,

Globalization and its Impact on Education and Culture

academia, business community worldwide, economists, meet the challenges they have to face with the coming students, NGOs' (non-governmental organizations) and tides of globalization. New knowledge and technology, Muslims were prepared. Revolution in Britain

Cass Knowledge - City, University of London

To 'lift the stone' of CSR commodification and uncover the role of actors involved in the markets of virtue, we build on insights from economic sociology, the sociology of compliance, and prior studies on management consultants to approach CSR commodification as a multifaceted process of market construction that involves a